

CULTURE.
CONNECTIONS.
COMMUNITY.
MAKING WHAT MATTERS IN
MARSHALLTOWN *TOGETHER*



ACA
arts+culture alliance

A YEAR IN REVIEW 2023

A NOTE FROM OUR EXECUTIVE DIRECTOR

Dear Friends of the Arts,

It was another vibrant and impactful year for the Arts + Culture Alliance. Together, with countless community partners, we began the implementation of the 10-year Arts & Culture Master Plan. It is our greatest priority to implement the Master Plan, to ensure creativity is at the heart of a thriving and vibrant Marshalltown.



As we look to 2024 and beyond, we are enthusiastic and passionate about leading the development of a creative community through arts and culture. We believe cities that weave arts and culture into the fabric of daily life become a destination for visitors, drive economic prosperity and become a regional focal point. But most importantly, they bloom into a springboard of imagination and a creative home for their residents.

The creative community is who we are, how we work and play and what we love. It takes all of us to make a vibrant and welcoming Marshalltown, alive with arts and authentic cultural opportunities. We are all the creative community and we invite you to takepART.

Together, with your support, we can create opportunities for a thriving and vibrant community. Thank you for being a supporter of the arts!

A handwritten signature in black ink that reads "Amber Danielson".

Amber Danielson, Executive Director

P.S. Your gift is critical to our continued success! We appreciate your support, and your contribution will help us accomplish more and pursue a greater impact in our community.

2023 BOARD OF DIRECTORS

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IN MARCH, AMBER WAS AWARDED THE
IOWA GOVERNOR'S ARTS AWARD FOR
EMERGING ARTS LEADER

2023 HIGHLIGHTS



LOOK THROUGH THE MASTER PLAN



In February, the **Arts & Culture Master Plan** was approved by City Council. It is a guide book for creative placemaking with an emphasis on developing a unique community, while authentically reflecting our residents.



WATCH THE MURAL VIDEO

In June, international artist, Sasha Reisin, created **four murals** to tell the story of Marshalltown, capturing the unique experiences and dreams of our residents. Community members were invited to enhance the project by painting meaningful symbols on several of the murals.



We hosted the **Festival Cultural** in the 13th Street District, featuring, music, dance, food, and more!



Our summer intern, **Phoebe Hermanson!**

In September, we partnered with the Marshalltown Community School District (MCSD) and revealed the **'Embrace the Lead'** video. Iowa artist, Akwi Nji, was commissioned to create an innovative video with a unique approach to storytelling. It highlights the strengths and points of pride of MCSD. We believe Bobcat pride and Marshalltown community pride are deeply connected and it is showcased in this video.



WATCH 'EMBRACE THE LEAD'



"Marshalltown is a remarkable blend of cultures and values that simultaneously honor tradition while sparking future-thinking innovation."
- Akwi Nji, Iowa Artist



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takepART!
MARSHALLTOWN

ARTS. CULTURE. MORE.
Take pART in Marshalltown!



SOMOS MARSHALLTOWN = WE ARE MARSHALLTOWN

CAN WE COUNT ON YOUR SUPPORT?

Fill out and return the form inside the letter with the envelope provided
Or donate online at artsandculturealliance.org/support *click the donate button

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